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International Management and Development Institute

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Watergate Office Building—Suite 905 • 2600 Virginia Avenue, NW
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77-1334/13

November 18, 1977

Admiral Stansfield Turner, U.S.N.
Director of Central Intelligence
Washington, D.C. 20505

Dear Stan:

We are looking forward with great pleasure to having you with us as our keynote dinner speaker at our December 5 Joint Council Quarterly Meeting.

For your information, please find enclosed:

1. The final agenda;
2. A partial roster of participants (in all, we expect 180-200 participants, including wives);
3. The results of our just-completed survey on the major international business-economic issues of greatest concern to IMDI's corporate and government associates; and --
4. A State Department memo concerning "U.S. Policy on International Direct Investment."

To reconfirm, details of the meeting are as follows:

Theme: U.S. Foreign Economic Policies under the Carter Administration
Time: Monday, December 5 - 3:00 - 9:00 p.m.
Place: U.S. Department of State - afternoon
International Conference Hall
Diplomatic Entrance - C Street, N.W.

Kennedy Center for the Performing Arts - evening
South Atrium
Concert Hall Entrance - elevator to Roof Top Terrace

You will note from the enclosed agenda that the reception will begin at 6:30. It would be good if you and Pat could be with us at that time (or perhaps 5 minutes earlier) -- so that you would have an opportunity to meet our associates as they arrive. In short, we want you in the receiving line.

Dinner will be served at 7:00, with your remarks coming after dinner -- perhaps around 8:00. We suggest approximately 20-25 minutes of keynote remarks, followed by questions and discussion with our associates.

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The George Washington University and the Fund for Multinational Management Education.

Admiral Stansfield Turner


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While you are, of course, encouraged to develop your comments in whatever way would be most appropriate, we feel that our associates would be very much interested in hearing your views on the current strategic positions of the United States in world affairs. In my own series of interviews around the world, it was abundantly clear that our allies on all continents look to the United States for leadership as never before. Therefore, what are our strengths, economically and politically, and our goals for the future? Also interesting, Stan, would be your thoughts on the increasingly important role which economic issues play in our overall foreign policy.

A final suggestion is that you might wish to scan the enclosed roster of corporate, government, and diplomatic associates already registered--and there will be more. While the basic audience will be officials quite supportive of the U.S. policies, we also will have representatives of some nations whose political goals may differ quite substantially from those of the U.S. In all, however, you will find it a very fine and compatible bringing-together of common interests.

Cordially,


Gene E. Bradley
President

*If I can answer any questions,
by all means let me know -*

Best,

Gene

11/18/77 15 52 HRS

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Remarks:

For the Director's 5 December speaking engagement for the Joint Council Quarterly Meeting

DI Executive Secretary

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